10/19/2012

To: Kevin Goodell, KVBC NBC Ch. 3. Email: Kgoodell@mynews3.com Tel: (702)657-3270 Cell: (702)292-7843 Fax: (702)657-3208

Consili, Las Vegas, NV - Television Order Client: Judge Chris Lee Market 25+ Likely Voters Suyer: Theresa Campagna, (702)324-1474, T.Campagna65@hotmail.com

Stations

Day(Time

Service Services

Sa Coilege Football Notre Dame 7WKD

\$500.

٠,,

بعبر

想 889 GRPs Gross Cost

0

8 Adults 18-54 GRES. Cost Units GRPs Gross Cost Ω Ω 108 108 88
 Linits / GRPs / Gross Cost by Wask - Monday Datas

 1915
 1922
 1923
 1165
 1112
 1119
 1

 2007
 1165
 1165
 1160
 1160
 1
 Flight Dates: 10/15-10/28 11/26 Length :15s bookends 约约 1291 Ctal CER

To: Kevin Goodell, KVBC NBC Ch. 3. Email: Kgoodell@mynews3.com
Tel: (702)857-3270 Cell: (702)292-7843 Fax: (702)657-3208

Consill, Las Vegas, NV - Tetevislon Order Client, Judge Chris Lee Market. 25+ Likely Voters Buyer; Theresa Campagna, (702)324-1474, T.Campagna85@hotmail.com

Flight Dates: 10/15-10/28

									The state of the s	9									_		
		ģ	Adults 25-64	9 90 (9)	ĸ	2012	5	Trans	Links / GRPs / Gross Cost by Week	Cost by W	/98/x - 260	- Monday Dates	88	Length: 15s bookends	5s booke	ds			Total		
Stations	DayTime	Code	GRPs		CPP 15	₫ ~~	10/15 1	102	10/29	11.5	11/12	80.00	11/26	1243	12/10	12/17	12/24	12/51	Units	GRE	GRES Grass Cost
			~-ŋ	Chies Chies	_		8	ထ											ò		
			1A. L	GHPs		**	120	12.8 12.8												25.2	
				Gross Cost	\$	83	\$2,375 \$ \$	\$3,375											-		96 750
Kabo mbc 3 130	MF 430-5a Magners	Ŷ	ជី	\$200. *2	\$ P		<u></u> -	₽ Ø	ood (mir	,		o's empos				drinkensten	and the design of the design o	i-de-life		-t -t	\$300.
KVEC NBC3:30	M-F 5-6a Wegners	P U	Ġ	\$450_ %	\$281			t					***			••••		-	N	ω 2	2 5900.
NVBC NBC 3:30	M-F file-12p Rachael Ray	<u> </u>	į.	\$325. \$	\$271		N)	K)				,				•••			.I>	#A CD	\$1,300.
NABC NBC 3130	M-F 9-10s Today II	ដូ		\$426. \$	\$236		***												(4	ω	3850
KVBC NBC 3:30	M-F 4-5p First News	2-EN	2.2	\$725. \$	\$330		·	r)			na.			ł			-		£.	60	\$2,900